

Saving 90% of your washroom water usage receives a Big Tick

Enviro-Fresh has achieved Business in the Community's Big Tick Award for Excellence for their outstanding contribution to the environment and corporate sustainability. The Big Tick is awarded to companies who demonstrate an impact on the community, the environment, the workplace and the marketplace.

Enviro-Fresh, with its Sani-Sleeve urinal insert, achieved the Award for Excellence in the Vodafone Marketplace Innovation category for companies whose product or innovation meets a social or environmental need or improves the impact on society or the environment of existing products.

"Companies that win a Big Tick are showing a commitment to collaborative action with real benefits for their business. It's about a lot more than improving the company's image or writing a cheque for a good cause", says Julia Cleverdon, Chief Executive of Business in the Community.

With the current drought and climatic changes set to worsen as we embrace the summer, products within Enviro-Fresh's portfolio that include the patented urinal sleeve and Water Manager, become a necessary part of any organisations corporate responsibility. If installed in the 5 million urinals across the United Kingdom, the Enviro-Fresh unique urinal sleeve system would save the equivalent of 28% of the UK's residential water usage (based on an average of 35 gallons per person per day).

An Enviro-Fresh spokesman says "We are delighted as a company to be recognised for our environmental contribution and the way in which our product achieves long term corporate sustainability."

Enviro-Fresh's client list features a range of industries with organisations such as Nottingham East Midlands Airport, JD Wetherspoons, Tubelines, Wentworth Golf Club, hotel chains such as Marriott and Novotel and divisions of Government including Houses of Parliament already embracing this highly effective water saving technology.

For further information, please email info@enviro-fresh.com, phone 0845 603 6367 or visit www.enviro-fresh.com



Notes to editors:**Enviro-Fresh**

Enviro-Fresh are manufacturers of environmentally friendly urinal products that enable you to reduce water consumption without the usual associated side-effects of increased smells and blockages. The urinal sleeve features our patented odour lock design to stop bad odours escaping into your washroom, and bio-enzymes to prevent the hardening of uric salt deposits. Enviro-Fresh's products are environmentally friendly, reduce water consumption, eliminate the need for harmful chemicals and are recyclable.

Business in the Community

Business in the Community is a unique movement of companies across the UK committed to continually improving their positive impact on society, with a core membership of 750 companies, including 75% of the FTSE 100. HRH The Prince of Wales is President of Business in the Community.

Big Tick Awards

More than one hundred "Big Ticks" have been awarded to companies across the UK to recognise both the high standard of excellence in the way these companies organise and integrate their responsible business practices, and their positive impact on society and on the business itself. The 2006 Big Ticks will be presented to the winning companies at a series of regional events across the country in June, with the overall winners in each category – the National Awards for Excellence - to be announced by HRH The Prince of Wales at our Gala Dinner in London on 12 July.